

US QUIDDITCH CUP

2022



Salt Lake City, UT
April 23-24, 2022



Welcome to US Quidditch Cup 2022

Who are we?

Established in 2010, US Quidditch is the national governing body for the sport of quidditch, a fast-paced, mixed-gender contact sport with a unique mix of elements from rugby, dodgeball, and tag.

USQ's mission is to advance the sport by organizing events and programs that build community and empower adult and youth athletes of all identities, including all races and genders, to compete together. Our season runs from August to April and ends with our largest event of the season, US Quidditch Cup 2022!

What is US Quidditch Cup 2022?

April 23rd - 24th in Salt Lake City, Utah, we will be hosting a two-day tournament with the best teams around the country. US Quidditch Cup 2022 will be an exciting event for all ages, featuring exhilarating college and club competition. As our first in-person national event since 2019, hosting this event will require a significant amount of capital to ensure it is a resounding success. That's where we'd like to ask for your help!

We invite you to learn more about US Quidditch Cup 2022 and about the opportunity you have to impact our thousands of enthusiastic fans and players.

US Quidditch Cup by the numbers

- 70 Teams compete
 - 40 College teams
 - 30 Club teams
- 1,200 players around the country
- 4,000 spectators
- Media Impact
 - 15 million impressions
 - 92,000 YouTube viewers and 2,400 subscribers
 - 3,000 unique views on Twitch for the 2021-2022 regional season
 - 35,000 views during the last US Quidditch Cup

Media Coverage

[Lost Boys with 100 Thieves \(162k views\)](#)



[Sports Center ft. Billy Quach Films \(235k likes on instagram\):](#)



Donation Opportunities

Why Support US Quidditch Cup 2022

In return for your donation, your organization will have the opportunity to:

- Exposure to an audience of thousands of organizers, players, and spectators of all ages
- Showcase your brand in a new and innovative way
- Position your brand as a friend to the recreational sports community
- Promotion of your brand to a local, national, and international audience

Donation Levels	Tier 5 \$150	Tier 4 \$300	Tier 3 \$500	Tier 2 \$750	Tier 1 \$1000
Logo on USQ website	X	X	X	X	X
Logo on USQ e-blast		X	X	X	X
Social media shoutout		X	X	X	X
Ad on livestream event			X Listed as general sponsor	X Listed as premier sponsor logo	X Title sponsor for snitch on pitch
Logo on volunteer t-shirt			X Small logo	X Medium logo	X Large logo
Logo on large banner at event				X Medium logo	X Large logo

Donations received will be used towards:

- Feeding volunteer staff
- Volunteer t-shirts
- Travel support for volunteers and officials
- Upgrading our livestream experience including new equipment
- General expenses to make the event a memorable experience for players, spectators, and other attendees

Donation Opportunities

Benefits Descriptions

Your Logo on the Event Website

Your logo will be on display in a section of the tournament website which will be seen by thousands of players and spectators.

Your Logo on USQ E-Blasts

Your logo will be on display in e-blasts pertaining to the event you are sponsoring and our general organization update e-blast. This e-blast is viewed by thousands of players, spectators, former members, and general followers of the sport.

Social Media Shoutout

Your logo and links to your company websites will be posted on event advertising posts through our social media pages including Facebook, Instagram, Twitch, etc. which receives over two million page views annually and has over 20,000 followers.

Your Ad on Livestream

You will receive advertisement space during our Twitch livestream based on the level of donation.

Tier 3 - General Sponsor Listing: your logo and company name will be featured amongst other sponsors' logos

Tier 2 - Premier Sponsor Listing: your logo and company name will be featured on its own slide

Tier 1 - Title Sponsor for Snitch on Pitch: your logo will be featured prominently on-screen as the sponsor of this gameplay element, and your company name will be mentioned during the stream

Your Logo on Volunteer T-shirts

Your logo will be displayed on shirts worn by several hundreds of volunteers during the tournament. The size of the logo will be based on the level of donation: Tier 3 will be small, Tier 2 will be medium, and Tier 3 will be large.

Your Logo on Event Banner

The event banner will be displayed in an area that will be seen by over 5,000 people.

Contact:

For any inquiries about supporting
US Quidditch Cup 2022, please contact
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