



US QUIDDITCH 2023-24 SEASON BID PROSPECTUS

US QUIDDITCH REGIONAL CHAMPIONSHIPS		US QUIDDITCH CUP (NATIONAL CHAMPIONSHIP)		
Open for Bid	2023-24 Season		Open for Bid	2023-24 Season
Regional Events	6 U.S. Regional Championships - Great Lakes, Mid-Atlantic, Midwest, Northeast, South, Southwest, West		US Quidditch Cup	National Championship for all qualified teams. It features the top collegiate and club teams in the U.S.
Event Time Frame	<u>October/November</u> – any region <u>February/March</u> – any region		Event Time Frame	<u>Spring</u> – April
Exact Dates Available	<u>Oct/Nov 2023</u> October 28-29 November 4-5 November 11-12 November 18-19	<u>Feb/March 2024</u> February 10-11 February 17-18 February 24-25 March 2-3	Exact Dates Available	<u>Spring 2024</u> April 13-14 April 20-21
Bid Deadline	All bids due by May 27, 2022.		Bid Deadline	All bids due by May 27, 2022.
Minimum Requirements <i>(stronger bids often provide more support)</i>	Fields for free, and a combination of cash bid fee and/or in-kind support totalling \$2,000		Minimum Requirements <i>(stronger bids often provide more support)</i>	Fields for free, a combination of cash bid fee and/or in-kind support totalling \$35,000
Event Days	Saturday – Sunday		Event Days	Saturday – Sunday
Number of Projected Teams	15-20 (average of 21 athletes per team + support personnel)		Number of Projected Teams	75-88 (average of 21 athletes per team + support personnel)
Projected Spectators	50-100		Projected Spectators	1,000-3,000+
Field Requirements	Approx 3 full size soccer fields with lights – two (2) 72x48 yard playing fields per soccer field Prefer turf fields.		Field Requirements	8+ full size soccer fields with lights – two (2) 72x48 yard playing fields per soccer field Prefer combo of turf and grass fields, but depends on location and weather for the time of year.
Hotel Requirements	Centralized Property(s). Price Range \$130 - \$150 per night. Double/double or queen/queen rooms required.		Hotel Requirements	Centralized Property(s). Price Range \$130 - \$150 per night. Double/double or queen/queen rooms required.

Average Stay	2 Nights	Average Stay	2-3 Nights
<i>Regional Championships are Stay to Play Events</i>		<i>US Quidditch Cup is a Stay to Play Event</i>	
Site Visit	Required for up to 2 people	Site Visit	Required for up to 3-4 people
Important Dates	<p>May 27, 2022 June 3, 2022 — Completed bid packets due</p> <p>June 2022 — Finalists selected and site visits scheduled</p> <p>July-September 2022 — Site visits conducted</p> <p>October 2022— Final hosts announced</p>		

BID PROCESS STEPS

- Download **USQ Bid Package** at https://www.usquidditch.org/files/USQ_Events_Bidding_Manual.pdf
- **Submit completed bid package** to bidding@usquidditch.org, including recommended bid snapshot and any supplemental bid package materials.

ABOUT US

- Quidditch is a mixed gender, full contact sport that has a unique set of rules that includes elements from rugby, basketball, and dodgeball. All players must keep brooms between their legs at all times.
- USQ’s primary demographic is 18-25 year olds. About two thirds of teams play in the collegiate division, and the other third play in the club division.
- A quidditch team consists of 21 athletes, seven of whom are on the field at any one time. Each game is officiated by a group of referees.
- While the game can appear chaotic to the casual observer, quidditch is an exciting sport to watch and is even more fun to host!

COMMUNITY BENEFITS

- US Quidditch is dedicated to growing quidditch at local, regional, and national levels.
- We will promote each event through various media in order to bring new visitors and their families to your city, and provide a great experience for your residents. We will also run free youth quidditch workshops.

ECONOMIC BENEFITS

ALL EVENTS

- USQ events have a Stay & Play policy where all teams must stay at hotel properties within the host city or county’s geographic area. Currently, USQ’s housing program is managed in collaboration with HBC Event Services.

REGIONAL CHAMPIONSHIPS

- USQ expects the housing requirements for a regional championship to vary by region, with an average length of stay of two nights. At regional championships, teams are required to house their players at a local hotel as per USQ’s Stay & Play policy.
- Approximately 50-100 spectators will attend each event and often require housing, food, and transportation. Spectators can be defined as family, friends, fans, and media.

US QUIDDITCH CUP

- USQ expects the housing requirements for the US Quidditch Cup to be approximately 800-1,000 room nights at local accommodations. At the US Quidditch Cup, teams are required to stay at a local hotel as per USQ’s Stay & Play policy. They are required to stay two nights; at least one third of teams stay an additional night.
- Approximately 1,000–3,000 spectators will attend the event and often require housing, food, and transportation.

Spectators can be defined as family, friends, fans, and media.

- The 2019 event brought in approximately 1,000 room nights to the Round Rock, Texas area and the estimated direct spending was \$550,000. Economic impact from national championships between 2016 and 2018 ranged from \$688,000-\$950,000.

PAST AND FUTURE NATIONAL CHAMPIONSHIP SITES

- **2007** Middlebury, Vermont
- **2008** Middlebury, Vermont
- **2009** Middlebury, Vermont
- **2010** New York, New York
- **2011** New York, New York
- **2013** Kissimmee, Florida
- **2014** North Myrtle Beach, South Carolina
- **2015** Rock Hill, South Carolina
- **2016** Columbia, South Carolina
- **2017** Kissimmee, Florida
- **2018** Round Rock, Texas
- **2019** Round Rock, Texas
- **2020** Charleston, West Virginia (cancelled due to COVID-19)
- **2021** Salt Lake City, Utah (cancelled due to COVID-19)
- **2022** Salt Lake City, Utah
- **2023** Valley Forge, Pennsylvania (April 15-16, 2023)

USQ REGIONS:

Great Lakes: IN, KY, MI, OH

Mid-Atlantic: DC, DE, MD, NC, southern half of NJ, PA, VA, WV

Midwest: IA, IL, KS, MN, MO, ND, NE, SD, WI

Northeast: CT, MA, ME, NH, northern half of NJ, NY, RI, VT

Northwest/West: AK, ID, OR, MT, WA, WY and AZ, CA, CO, HI, NV, UT

South: AL, FL, GA, MS, SC, TN

Southwest: AR, LA, NM, OK, TX

RECENT & UPCOMING REGIONAL CHAMPIONSHIPS:

2021-22 Season

- Great Lakes: West Chester, Indiana
- Mid-Atlantic: Richmond, Virginia
- Midwest: Papillion, Nebraska
- Northeast: Warwick, Rhode Island
- South: Myrtle Beach, Florida
- Southwest: Lubbock, Texas
- West: Tucson, Arizona

2022-23 Season

- Great Lakes: South Bend, Indiana
- Mid-Atlantic: Goldsboro, North Carolina
- Midwest: Cedar Rapids, Iowa
- Northeast: TBD
- South: Columbia, South Carolina
- Southwest: Round Rock, Texas
- West: Livermore, California

Contact

Laura Porth, USQ Director of Events & Partnerships, 732-567-1271

Please use this email address to submit bids:

bidning@usquidditch.org

For all other questions and inquiries use this email address:

Laura.porth@usquidditch.org