



US QUIDDITCH

BID PROSPECTUS NASC 2018

Every three years, USQ creates a new strategic plan. The next strategic plan will be released later in summer 2018. The strategic planning process will be examining regional boundaries, competitive event structure, and the possibility of adding a new event, among other areas. As such, the specific number of events USQ hosts every year may adjust.

US QUIDDITCH REGIONAL CHAMPIONSHIPS		US QUIDDITCH CUP (NATIONAL CHAMPIONSHIP)	
Open for Bid	2019-20 and 2020-21 Seasons	Open for Bid	2019-20 and 2020-21 Seasons
Regional Events	6-8 U.S. Regional Championships - Great Lakes, Mid-Atlantic, Midwest, Northeast, Northwest, South, Southwest, West	US Quidditch Cup	National Championship for all qualified teams. It features the top collegiate and community teams in the U.S.
Event Time Frame	<u>October/November</u> – Great Lakes, Mid-Atlantic, Midwest, Northeast <u>February/March</u> – Northwest, South, Southwest, West	Event Time Frame	<u>Spring</u> – April 4-5 or 18-19, 2020. April 10-11 or 17-18, 2021.
Bid Deadline	All bids due by February 15, 2019	Bid Deadline	All bids due by February 15, 2019
Bid Fee	Download bid package for details or call Sarah Woolsey	Bid Fee	Download bid package for details or call Sarah Woolsey
Event Days	Saturday – Sunday	Event Days	Saturday – Sunday
Number of Projected Teams	10-25 (21 athletes per team + support personnel)	Number of Projected Teams	60-88 (21 athletes per team + support personnel)
Projected Spectators	250-500+	Projected Spectators	2,000-4,000+
Field Requirements	3- 4 full size soccer fields – 2 playing fields per soccer field	Field Requirements	8+ full size soccer fields – 2 playing fields per soccer field
Hotel Requirements	Centralized Property(s). Price Range \$60 - \$120 per night. Double/double rooms preferred.	Hotel Requirements	Centralized Property(s). Price Range \$60 - \$120 per night. Double/double rooms preferred.
Average Stay	2 Nights	Average Stay	2-3 Nights
<i>Regional Championships are Stay to Play Events</i>		<i>US Quidditch Cup is a Stay to Play Event</i>	
Site Visit	Required for up to 2 people	Site Visit	Required for up to 4 people

Important Dates	February 15, 2019 — Completed bid packets due March 2019 — Finalists selected May 2019 — Site visits conducted June 2019— Final hosts announced
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BID PROCESS STEPS

- Download **USQ Bid Package** (link to be available in early summer 2018)
- Fill out and return “**Intent to Bid**” form to bidding@usquidditch.org once the decision has been made to create a formal bid package.
- **Submit completed bid package** to bidding@usquidditch.org, including recommended bid snapshot and any supplemental bid package materials.

ABOUT US

- Quidditch is a mixed gender, full contact sport that has a unique set of rules that includes elements from rugby, basketball, and dodgeball.
- All players must keep brooms between their legs at all times.
- A quidditch team consists of 21 athletes, seven of whom are on the field at any one time.
- Each game is officiated by a group of referees.
- While the game can appear chaotic to the casual observer, quidditch is an exciting sport to watch and is even more fun to host!

COMMUNITY BENEFITS

- US Quidditch is dedicated to growing quidditch at local, regional, and national levels.
- We will promote each event through various media in order to bring new visitors and their families to your city, and provide a great experience for your residents.

ECONOMIC BENEFITS

ALL EVENTS

- USQ events have a Stay & Play policy where all teams must stay at hotel properties within the host city or county’s geographic area. This housing program is managed in-house, with USQ staff working directly with the host partners (Sports Commission/CVB).
- Hotel requirements
 - All hotels, homes and condos submitting their property for tournament housing must offer a reduced rate package that should be the lowest available to anyone staying at their property during the tournament time period.
 - Rooms in the hotel blocks must be quad occupancy, with a preference for queen/queen or double/double rooms.
 - All rates should remain the same for single, double, triple, or quad occupancy.
 - A post event rebate on each room night will be paid to USQ from the hotel. The rebate must be incorporated into the price of the room and cannot increase it.
 - Complimentary rooms for USQ staff and volunteers must be provided at the hotel’s standard comp rate.
 - Full information on hotel requirements is available in the bid manual.

REGIONAL CHAMPIONSHIPS

- USQ expects the housing requirements for a regional championship to vary by region, with an average length of stay of two nights. At regional championships, teams are required to house their players at a local hotel as per USQ's Stay & Play policy.
- Approximately 250-500 spectators will attend each event and often require housing, food, and transportation. Spectators can be defined as family, friends, fans, and media.

US QUIDDITCH CUP

- USQ expects the housing requirements for the US Quidditch Cup to be approximately 800-900 room nights at local accommodations. At the US Quidditch Cup, teams are required to stay at a local hotel as per USQ's Stay & Play policy. They are required to stay two nights; at least one third of teams stay an additional night.
- Approximately 2,000–4,000 spectators will attend the event and often require housing, food, and transportation. Spectators can be defined as family, friends, fans, and media.
- The 2016 event was estimated to bring in over \$850,000 in economic impact to the Columbia, South Carolina area. The 2018 event brought in approximately 1,000 room nights to the Round Rock, Texas area.

PAST AND FUTURE NATIONAL CHAMPIONSHIP SITES

- **2007** Middlebury, Vermont
- **2008** Middlebury, Vermont
- **2009** Middlebury, Vermont
- **2010** New York, New York
- **2011** New York, New York
- **2013** Kissimmee, Florida
- **2014** North Myrtle Beach, South Carolina
- **2015** Rock Hill, South Carolina
- **2016** Columbia, South Carolina
- **2017** Kissimmee, Florida
- **2018** Round Rock, Texas

REGIONAL CHAMPIONSHIPS, 2017-18 SEASON:

- **Great Lakes Regional Championship:** Kalamazoo, Michigan - River Oaks County Park - October 28-29, 2017. In partnership with Discover Kalamazoo.
- **Mid-Atlantic Regional Championship:** Monroeville, Pennsylvania - Consol Energy Turner Valley Complex - November 11-12, 2017. In partnership with Visit Monroeville and SportsPITTSBURGH.
- **Midwest Regional Championship:** Madison, Wisconsin - Breese Stevens Field - November 4-5, 2017. In partnership with Madison Area Sports Commission.
- **Northeast Regional Championship:** Rochester, New York- Total Sports Experience - November 18-19, 2017. In partnership with Monroe County Sports Commission.
- **Northwest Regional Championship:** Olympia, Washington - Lacey Regional Athletic Complex - February 17-18, 2018. In partnership with Olympia-Lacey-Tumwater Visitor & Convention Bureau.
- **South Regional Championship:** Tuscaloosa, Alabama - Munny Sokol Park North - February 10-11, 2018. In partnership with Tuscaloosa Tourism & Sports.
- **Southwest Regional Championship:** Wichita Falls, Texas - GWFSO Soccer Complex & Memorial Stadium - February 24-25, 2018. In partnership with Wichita Falls Convention & Visitors Bureau.
- **West Regional Championship:** Dublin, California - Dublin Sports Grounds - March 3-4, 2018. In partnership with Visit Tri-Valley.
- **Previous Regional Championships, 2016-17 season:** *Great Lakes Regional Championship: Dayton, Ohio; Mid-Atlantic Regional Championship: Wicomico County, Maryland; Midwest Regional Championship: Ames, Iowa; Northeast Regional Championship: Rochester, New York; Northwest Regional Championship: Kennewick, Washington; South Regional Championship: Columbia, South Carolina; Southwest Regional Championship: Bryan-College Station, Texas; West Regional Championship: Peoria, Arizona*

Contact

Sarah Woolsey, USQ Executive Director, 704.962.5099
Mary Kimball, USQ Events Director, 360.436.6255
PO Box 79304 | Charlotte, NC 28271
billing@usquidditch.org