Welcome Letter

This was a big year - we celebrated ten years of real-life quidditch with the sport’s birthday in October. From the first game played at Middlebury College in 2005 to the founding of our organization in 2010, the rapid growth of the sport has been incredible. The development of quidditch not just in the United States but also worldwide has been great to see. To mark the anniversary of the sport, we released *Quidditch Turns Ten*, a commemorative coffee table book chronicling the history of the sport with personal perspectives from players, photographers, and volunteers.

This was also a year of transition, starting with the departure of co-founder Alex Benepe at the end of the 2014-15 season. Alicia Radford transitioned out of US Quidditch in the fall after eight years of dedicated work. We began a long-term Executive Director search process, in which we prioritized finding an individual who would be a good fit for the organization. After the brief tenure of an Executive Director who was hired from outside our sport, I became Interim Executive Director in the second half of this season. We concluded the hiring process at the end of this season, when I was honored to become the permanent Executive Director. Additionally, long-time Membership Director Katie Stack transitioned out of the organization after making an incredible impact on the development of our membership programs and the league as a whole. In January, we hired Eric Schnier as Membership Director.

In the 2015-2016 season, we served over 4,000 members on 170 teams. We hosted nine events with 153 participating teams, which brought an economic impact of over $1.5 million total to the cities that hosted them.

In the fall, USQ’s World Cup 8 (our championship event at the end of the 2014-15 season) was awarded the SportsTravel’s Best Collegiate Single-Sport Event award. This award honors events nationwide that excel in organization and management for both competitors and spectators.

The IQA World Cup was held in July 2016 (just past the end of the USQ season), and we coordinated the US National Team that traveled to Frankfurt, Germany to win the silver medal. The team, composed of 21 talented athletes and two experienced coaches, demonstrated the incredible level of skill, talent, and sportsmanship that we see every day from our teams.

Cover photo by Jessica Jiamin Lang Photography
The strategic plan released at the end of last season has guided our decisions, programs, and resources this season - you can read more about our detailed efforts executing the plan later in this report. Our focus has been on our three strategic priorities:

- Shape and grow the sport of quidditch.
- Strengthen trust in, and identification with, the US Quidditch brand.
- Ensure US Quidditch is organizationally and financially sustainable.

I want to close by thanking our incredible and talented volunteers. These individuals are the foundation of the sport, and their work is invaluable. Whether they are helping year-round, tirelessly developing programs and planning events, or demonstrating incredible passion onsite at events, we could not do this without their efforts.

We look forward to continuing to serve you and to work together to continue to strengthen this sport. Brooms up!

Sarah Woolsey
Executive Director

“It’s a great sport. It challenges me physically and mentally and I love it.”

— An Irvine, CA player

Photos by Sarah Woolsey and Sofia de la Vega Photography
About US Quidditch

OUR MISSION

US Quidditch is the national governing body for the sport of quidditch. USQ advances the sport by organizing events and programs that build community and empower all genders to compete together.

OUR VISION

We envision a future where every person in the United States is aware of quidditch as a sport and has opportunities to play and engage at all levels.

OUR VALUES

- We establish the foundation for long-term sustainability through regulations, innovation, and expansion.
- We provide competitive opportunities for every level of athlete.
- We build a safe, inclusive, and respectful community.
- We strive to be a leader in gender inclusivity for all age groups.
- We create meaningful community partnerships.
- We develop and empower future leaders.

Founded in 2010, we serve over 4,000 athletes on almost 200 teams nationwide and provide a range of services, from hosting nine major tournaments and supervising regular season competition, to training and certifying referees, snitches, and tournament directors, offering grants, and working to expand the sport into younger age groups through outreach programs at the elementary, middle, and high school levels.
“I played soccer my whole life up through freshman year of high school, and soccer probably meant more to me than anything else. Quidditch gave me the chance to be part of a team sport again after 4 years without, and that meant a lot to me. Plus everyone is so friendly, and I love meeting people on other teams, something that never happened in soccer.”

— An Ithaca, NY player
This year, quidditch celebrated its tenth anniversary. We’ve come a long way since the first generation of quidditch players brought their brooms, swiffers, and even lamps to Battell Beach one fall Sunday at Middlebury College. Since that day in October 2005, quidditch has been played by tens of thousands of players across hundreds of teams on every continent except Antarctica. However, throughout our sometimes tumultuous, always exciting first decade, our league has stayed true to the principles that have made quidditch such a unique and beloved sport.

US Quidditch remains the only sport national governing body that requires gender-integrated competition at every level. Our “four maximum” rule limits each team to four players of any one gender on the field at any given time. Crucially, this rule recognizes that gender is not a binary, but a spectrum, and this policy ensures that players of all identities share equal playing time on the pitch. Time and time again over the past decade, the most memorable plays on some of the biggest stages of quidditch have been delivered by teams whose diverse skillset (and gender makeup) would not have been possible in any other sport. U

US Quidditch also prides itself on providing opportunities for players of all skill levels to play our sport. Just this year, for younger players, we held youth quidditch events at numerous regional championships, and for our more established base, we have been preparing to create separate college and community team divisions to allow each type of team to fully thrive. From providing equipment grants for brand new teams to hosting eight regional championships all across the United States, we have continued to ensure that quidditch is accessible to all who wish to play.

As we look forward to the next decade, we set our sights on new goals: securing continued mainstream acceptance, enhancing our fundraising efforts, and strengthening relationships with our stakeholders throughout the league. However, we look forward to maintaining the principles of gender and skill inclusivity that have made such an impact for the past decade’s worth of quidditch players.
“I can not just play but aid in the growth of a sport that integrates community and gender equality.”

— A Vancouver, WA player

“I’ve found quidditch to be one of the most welcoming, inclusive, and entertaining sports, while still maintaining a healthy level of competition. I’ve made all of my closest friends through quidditch and have made some of my most cherished memories at quidditch-related events. There isn’t a better sport out there, for athletics or community!”

— A Los Angeles, CA player

“The complexity, accessibility, and inclusion of the sport and community allow me to be myself, make new friends, and play a full-contact sport.”

— A Wooster, OH player

“I enjoy the community and the diversity of the game. I’m also passionate about new organizations and new traditions being made.”

— A San Jose, CA player

Photo by Isabella Gong
Strategic Plan

PURPOSE

The strategic plan released at the start of the 2015-16 season lays out USQ’s strategic priorities and goals for the three fiscal years. The document guides decision-making, resource allocation, and prioritization of work. USQ’s fiscal year runs from July 1 to June 30, and this plan encompasses July 1, 2015 through June 30, 2018.

STRATEGIC PRIORITIES

The following three strategic priorities and goals guide USQ’s decision making, resource allocation, and prioritization of work over the next three fiscal years. Each priority is interrelated, and success in one builds on the success of the others.

Shape and grow the sport of quidditch.

2016-2018 GOALS

➤ Grow the sport of quidditch, as well as league opportunities, for those under the age of 18.
➤ Make quidditch and USQ’s events more accessible and meaningful to non-players.
➤ Expand competitive opportunities at a variety of playing levels.
➤ Continue strengthening our core services: regional championships and nationals.
➤ Make the sport of quidditch safer for all of those involved.
➤ Further develop training, recruitment, and assessment of officials.

Strengthen trust in, and identification with, the US Quidditch brand.

2016-2018 GOALS

➤ Sustain high levels of transparency and consistency in communications.
➤ Improve internal organizational communication.
➤ Improve external communication, both to members and fans.
➤ Increase social media engagement
Ensure US Quidditch is organizationally and financially sustainable.

2016-2018 GOALS

- Diversify revenue streams through traditional nonprofit fundraising methods.
- Develop partnerships with organizations that have a competitive stake in growing quidditch and events.
- Facilitate a positive working environment for employees, board members, and volunteers.
- Regularly evaluate organizational development and programmatic sustainability.

YEAR 1 OUTCOMES

STRATEGIC PRIORITY #1: SHAPE AND GROW THE SPORT OF QUIDDITCH.

YEAR ONE OUTCOMES

- Develop and publish rulebooks for youth, high school, and intramural levels.

  The Rules Team has worked on the development of the updated primary USQ Rulebook (Rulebook 10), which serves as the basis for the rule adaptations. The website pages for the youth rules have been updated this season, to provide accessible and easy to understand versions of the rules for younger age groups. The goal of the website pages is to provide adaptation information with a clear list of modifications for quick start. The outlines for the youth, high school, and intramural rulebooks are in progress, with a targeted final release date at the start of the fall.

- Make the USQ website more user-friendly for members and spectators, prioritizing events, safety and training, and team information and resources.

  Updating the USQ website with additional information and resources has been a major priority this past season. We added a section of resources pages to make information more accessible, including pages for referees, snitches, coaches, teams, players, and tournament staff. The regional championship subpages were developed to have more information available on the website in a digestible format, with subpages to make it easier for players, volunteers, or spectators to find information. We also made a separate website for the US Quidditch Cup 9 event, focusing on including up-to-date information about the event useful to both players and spectators. We’ve focused on feedback opportunities available on the website, such as referee & snitch evaluations, the event survey, and the contact form. In addition to specific information updates, there has been a focus on ensuring the backend of the website has the capabilities to manage events, team information, and the membership database. These changes allowed for more efficient administration by staff, debuting a new event debrief form and increased integrations with our referee tests.

- Create a plan with staff and stakeholder input to add an additional competitive event to USQ’s season.
USQ staff teams held several discussions about creating an additional competitive event and worked on initial plans for expanding the scope of USQ events. The final plan for adding an additional competitive event largely depends on the college/community split and how events change as a result of having two separate divisions. USQ currently hosts nine events during the season - eight regional championships, and US Quidditch Cup. Our staff has considered different options for adding another competitive event to the USQ season. The potential event may include creating a festival atmosphere in a more open event, as opposed to the competitive qualification structure of US Quidditch Cup. The event may focus on creating opportunities for teams who don't qualify for nationals to have an end-of-the-year tournament experience. The specific details for the competitive event will adjust based on the outcomes of the college and community divisional split (see below), as well as additional input from the volunteers and community. We will continue to explore opportunities for this event, and develop our plan further for addition to the USQ event season.

Develop a plan to create separate college and community competitive divisions. All USQ staff and volunteers will be involved in developing parameters that must be met in order for the league to split into two divisions.

This past year, we collected feedback from a variety of types of stakeholders to inform the policies regarding the college/community split. We released a survey to all USQ members, and also solicited feedback from league volunteers, who provided valuable insight into potential timelines for a split. Based on this data-gathering as well as discussion among league staff and with specific teams of volunteers, we determined that creating a full split for the 2016-2017 season would have a detrimental effect on many teams, especially in areas with lack of team density. To prepare for a future, definitive split, we introduced eligibility requirements for college and community teams, which we hope will spur the creation of additional community teams. With the combination of the eligibility requirements to encourage the formation of new community teams, and the Joint Team Development Program to ensure the continuity of existing college teams, we hope to lay the groundwork for separate college and community championships, as well as separate divisions, in the near future.

Grow the number of referees and snitches through increased training opportunities.

USQ grew the number of officials across the board, as well as increased the quality of existing referees through training and feedback opportunities. We implemented the lead assistant referee position at
some regional championships and fully utilized LARs at USQC9. We started work on overhauling the snitch runner program this past season. We brought on new volunteers and released a snitch runner compensation plan for US Quidditch Cup 9 that is being expanded for the 2016–17 season. Additionally, the referee tier system was adjusted at the end of the season to promote long-term stability of league officiating programs.

One consistent piece of feedback we have heard from our officials is that increasing payment opportunities for referees and snitches incentivizes becoming an official, and also encourages current officials to develop their skills further. This coming season, we are increasing pay to both our referees and snitches, the former through the continued development of the paid Lead Assistant Referee position, and the latter by paying certified snitches. We are cognizant of the need to balance increased financial incentives for officials with respect for the limited budgets of players and tournament organizers, but we are confident that by incentivizing more officials to join the referee and snitch programs, we will see a marked increase in quality of officiating and overall player satisfaction.

STRATEGIC PRIORITY #2: STRENGTHEN TRUST IN, AND IDENTIFICATION WITH, THE US QUIDDITCH BRAND.

YEAR ONE OUTCOMES

Create an organization-wide communications plan to ensure communications are consistent across all channels and not duplicating work or resources.

USQ had a general communications plan for the whole season and a separate specific communications plan for US Quidditch Cup 9. We focused on keeping our messages and branding consistent, especially with external media.

Increase engagement and outreach with spectators, previous ticket buyers, alumni, parents, and donors.

We were able to accomplish this goal in the 2015–2016 season. We contacted previous event attendees via email to inform them of upcoming events and USQ announcements (such as the DFTBA Black Friday sale in our store), and also increased our holiday outreach to key spectators and donors.

Grow social media reach and engagement by posting content that inspires conversation and shares.

Photos by Jessica Jiamin Lang Photography and Paulina M. Pascual Photography
We have increased our efforts to grow social media reach and engagement, with marked success. Over the past season, our Instagram, Facebook, and Twitter accounts have experienced follower growth of 206%, 71%, and 80%, respectively. By better utilizing our social media calendar, we have been able to more strategically time the posting of important league announcements, and our focus on platform-specific media has led to a development in content that is tailored for each specific platform. We also saw increased engagement from followers, particularly on Twitter and Instagram.

› Host regular employee office hours and create guidelines for how staff can engage with social media effectively.

This outcome was reshaped after further evaluation. Instead of hosting regular internal employee office hours, we focused on ensuring that all volunteers were meeting with an employee on a regular basis. We also held discussions on how staff can engage with social media effectively, focusing on when and where it is appropriate for staff to get involved online. Outside of staff, we have focused on increasing opportunities for our members and the wider community to be engaged with our programs via posts on our website, social media, and direct outreach.

› Increase formal and informal opportunities for our volunteers to connect with staff and each other

We have instituted a number of initiatives to further this goal. From more formal programs, to all-staff meetings and conference calls, to focusing on in-person interactions at events and social/recreational activities such as a volunteer Secret Santa program, we have worked this past year on encouraging communication and interaction between our volunteers.

STRATEGIC PRIORITY #3: ENSURE US QUIDDITCH IS ORGANIZATIONALLY AND FINANCIALLY SUSTAINABLE.

YEAR ONE OUTCOMES

› Achieve 100% board giving.

Every USQ board member made a donation this season.

› Expand our donor base through a targeted fundraising plan.

“It’s an amazing sport with an amazing spirit that continues to evolve and surprise me.”

— A Boston, MA player
In the 2015–16 season, we increased our donor base by 43%. In December, we ran a targeted fundraising campaign that was focused primarily on key donors and spectators. We also ran donation campaigns around the Quidditch Turns Ten book and US Quidditch Cup 9 ticket sales.

› Train volunteers to solicit donations in person at regional championships and the US Quidditch Cup.

This outcome was reshaped. After looking at it in the fall, we decided that it was more effective for volunteers to help us with projects that would help to tell the story of the sport, our community, and USQ as a 501c3 nonprofit organization, rather than directly soliciting donations. In conjunction with the board, staff had discussions with volunteers on what the sport meant to them and what it meant to give time to USQ. Their contributions helped to shape the annual appeal campaign we ran last December. It also led to the development of the Quidditch Turns Ten exhibit at US Quidditch Cup 9.

› Increase online and event merchandise sales.

We saw a growth in online merchandise sales. Event merchandise sales stayed roughly the same, though we did see an increase in revenue from event merchandise sales due to a decrease in production costs.

› Begin soliciting corporate donations.

We focused this year on soliciting in-kind partnerships and developing those connections. For example, we worked with Guidebook for the app developed for the US Quidditch Cup 9 event, receiving an in-kind donation to help make that possible. Additional examples of donations include our partnership with SISU, KT Tape donating product for players at US Quidditch Cup 9 (as they did for World Cup 8 in 2015 as well), and a donation from Henry Schein of medical supplies for the national championship.

› Develop closer and sustained relationships with CVBs, vendors, and university administrations.

Six of the ten partner organizations with whom we worked this year to produce our regional and national championships were new partners, demonstrating a commitment to seeking additional partnerships while also sustaining many of our existing relationships. Our progress towards this goal was evidenced this year by receiving a SportsTravel Award for Best Collegiate Single-Sport Event for USQ World Cup 8. We have also continued to work with university partners for our events, by hosting regional championships at Texas State University and at the University of California, Los Angeles, and we have continued our successful partnerships with organizations such as the Positive Coaching Alliance, Harry Potter Alliance, Peterson’s Brooms, DFTBA, and Snapchat.

› Recruit two new board members.

In the 2015–16 season, USQ gained two board members: Jeni Craswell and Kara Levis. Additional information about the USQ Board of Directors can be found here.

› Ensure clarity in role descriptions, commitments, and expectations for all staff and volunteers.

We worked with volunteers and staff to ensure that their responsibilities were clear. All volunteers report directly to an employee supervisor, ensuring direct communication and clear expectations of their role.
Membership

US Quidditch offers two types of memberships: team memberships for university, secondary school, or community team registration, and individual membership for players, coaches, referees, and fans. Memberships expire on June 30, regardless of when they were purchased, and are not transferable or refundable. All individual memberships come with the following benefits:

<table>
<thead>
<tr>
<th>Benefits</th>
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<tr>
<td><strong>ABILITY TO JOIN AN OFFICIAL TEAM</strong></td>
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<tr>
<td>USQ members are eligible to join an official team as a player, coach, or referee.</td>
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<tr>
<td><strong>ACCIDENT INSURANCE COVERAGE</strong></td>
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<td>USQ provides accident coverage during sanctioned USQ events. This coverage is what is called “excess coverage,” which means USQ insurance assists in covering costs that extend beyond what individual health insurance plans provide.</td>
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<tr>
<td><strong>FREE REGIONALS REGISTRATION</strong></td>
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<td>All member teams receive free registration to regional championships.</td>
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<tr>
<td><strong>ID CARD</strong></td>
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<tr>
<td>This photo ID is used for checking in at tournaments, and is the key to accessing membership benefits.</td>
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<tr>
<td><strong>LEAGUE-WIDE POLLING</strong></td>
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<tr>
<td>Several times a year USQ conducts polls and surveys on all kinds of policy and preference questions.</td>
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<tr>
<td><strong>MEMBER PATCH</strong></td>
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<td>Members can collect these patches each year!</td>
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Additionally, non-playing coaches receive a paperback copy of the rulebook, and all coaches receive access to Positive Coaching Alliance workshops and training. Referee members are eligible to be field tested to become certified head referees, who then earn $20 per game they officiate.
“I love the people because they are open and embrace people of all backgrounds, ethnicities, genders, etc. I also love the competitiveness of being co-ed with gender rules.”

— A Hempstead, NY player
<table>
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<tr>
<th>OFFICIAL TEAMS</th>
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<tr>
<td>Alfred University Saxons</td>
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<td>Anteater Quidditch</td>
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<td>Appalachian Apparators Quidditch</td>
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<td>Arizona State University</td>
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<td>Arkansas State RedWolf Quidditch</td>
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<td>Austin Quidditch</td>
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<td>Ball State Cardinals</td>
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<td>Baylor University</td>
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<td>Big Sky Flyers Quidditch</td>
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<td>Boggarts Quidditch Club at Colorado State University</td>
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<td>Boise State Abraxans</td>
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<td>Boise State Thestrals</td>
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<td>Boston University Quidditch</td>
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<td>Bowling Green State University</td>
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<td>Brandeis Quidditch</td>
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<td>British Columbia Quidditch Club</td>
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<tr>
<td>Cal Quidditch</td>
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<td>California Dobbys</td>
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<td>Carnegie Mellon Quidditch Club</td>
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<td>Central Michigan Quidditch Club</td>
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<td>Clark University Quidditch</td>
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<td>College of Charleston</td>
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<td>Crimson Elite</td>
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<td>Crimson Fliers</td>
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<td>Crimson Warhawks</td>
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<td>Death Row Quidditch</td>
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<td>District of Columbia Quidditch Club</td>
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<td>Drexel Quidditch Club</td>
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<td>Duke University Quidditch</td>
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<td>East Tennessee State University Quidditch</td>
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<td>Eastern Michigan Quidditch</td>
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<td>Emerald City Admirals</td>
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<td>Emerson College Quidditch</td>
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<td>Falcon Warriors Quidditch Club</td>
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<td>Florida Gulf Coast Quidditch</td>
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<td>Florida International University</td>
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<td>Florida State University</td>
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<td>Florida's Finest</td>
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<tr>
<td>George Mason Club Quidditch</td>
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<td>Grand Valley Quidditch</td>
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<td>Grove City Legion of Broom</td>
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<td>Gulf Coast Gumbeaux</td>
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<td>Harvard Horntails</td>
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<td>Hofstra University Flying Dutchmen</td>
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<td>Hopkins Hallows</td>
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<td>Horn Tailed Horcruxes</td>
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<td>Illinois State University Firebirds</td>
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<td>Indiana University Quidditch</td>
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<td>Iowa State Quidditch</td>
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<td>Ithaca College Hex</td>
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<td>James Madison University Quidditch</td>
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<td>Kansas Quidditch</td>
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<td>Lake Effect Maelstrom</td>
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<td>Lake Effect Tempest</td>
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<td>Lock Haven University Quidditch</td>
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<td>Lone Star Quidditch Club</td>
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<td>Los Angeles Gambits</td>
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<td>Louisiana State University</td>
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<td>Loyola University Chicago</td>
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<td>Loyola University New Orleans</td>
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<td>Lumberjack Quidditch</td>
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<td>Macaulay Honors College Marauders</td>
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<td>Mansfield University Fire Ferrets Quidditch</td>
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<td>Marquette University Quidditch</td>
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<td>Maryland Quidditch</td>
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<td>Miami University</td>
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<td>Michigan Quidditch Team</td>
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<td>Michigan State Quidditch</td>
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<td>Minnesota Nice Quidditch Club</td>
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<td>Minnesota Quidditch</td>
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<td>Mizzou Quidditch</td>
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<td>Moscow Manticores at the University of Idaho</td>
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<td>Nearly Headless Knights Quidditch</td>
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<td>New York Badassilisks</td>
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<td>New York Quidditch Club</td>
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<td>Northern Arizona University Narwhals</td>
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<td>Northwestern Kneazles</td>
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<td>Ohio State Quidditch</td>
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<td>Ohio University Quidditch Club</td>
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<td>Oklahoma State University</td>
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<td>Osos De Muerte</td>
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<td>Pacific Phoenix Quidditch Club</td>
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<td>Penn State University Nittany Lions</td>
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Philadelphia Honey Badgers
Portland Augureys
Provo Quidditch
Purdue Intercollegiate Quidditch Club
Q.C. Pittsburgh
Quidditch Club Boston
Rain City Raptors
RCQC
Ringling College of Art and Design Quidditch
RIT Dark Marks
Rochester United
RPI Remembralls
Rutgers University Quidditch
Saint Paul's School
San Jose State University Spartans
San Marcos Sharknados
Santa Barbara Blacktips
Seattle Salamanders
SHSU Quidditch
Silicon Valley Skrewts
Silicon Valley Vipers
Skidmore Quidditch
Skyfighters Quidditch Club
South Bay Blazers
Southern Illinois University Quidditch
Stanford Quidditch
Stockton University Ospreys
Stony Brook Quidditch
Sun Devil Quidditch
SUNY Geneseo
Syracuse University Quidditch Club
TC FROST
Tennessee Tech Quidditch
Texas A&M Quidditch
Texas Cavalry
Texas Quidditch
Texas State University - San Marcos
Texas Tech Quidditch
The Fighting Farmers of America
The Honolulu Nightmarchers
The Long Beach Funky Quaffles
The Lost Boys
The Rogues
The Silver Phoenix
The Southern Storm
The University of North Carolina at Chapel Hill Quidditch
The Warriors
Time Turners Quidditch
Toledo Quidditch
Tri-State Lightning Quidditch Club
Tribe Quidditch
Tufts University Tufflepuffs
Tulane University
University at Buffalo Dragons
University of Arizona Quidditch
University of Arkansas Quidditch Club
University of British Columbia Quidditch
University of California Los Angeles
University of Florida Quidditch
University of Mary Washington Quidditch
University of Massachusetts Amherst Crabs
University of Miami
University of North Texas
University of Northern Colorado
University of Richmond Quidditch
University of Rochester Thestrals
University of South Carolina
University of South Florida Quidditch
University of Southern California
University of Southern Indiana Quidditch
University of Southern Mississippi
University of Texas at San Antonio Club Quidditch
Utah State Quidditch Club
Villanova Community Quidditch
Virginia Quidditch Club
Virginia Tech
Webster University Quidditch
West Virginia Mountaineers
Western Michigan University Thestrals
Western Washington Wyverns
Wichita State University
Wilmington Warhawks
Wizards of Westwood
Wizengamot Quidditch at VCU
Wooster Scottish Nationals
“I love quidditch because it puts me back into team sports. We got to get to know each other and grow as a team. My team is my family now and I love it.”

— An Orlando, FL player

MEMBERSHIP AWARDS

Each year, USQ recognizes teams for their excellence, along with rewarding teams that host the best events. All of the award winners were nominated and voted on by their peers.

TEAM AWARDS

**XANDER MANSHEL AWARD**
For furthering USQ’s mission of building community

Community High School of Arts & Academics

**FIRST YEAR SURVIVAL AWARD**
For the most impressive accomplishments of a first year member team

Rochester United

**USQ SPORTSMANSHIP AWARD**
For a demonstration of fair play, generosity, and integrity

Rutgers University Quidditch

**#SWAG AWARD**
For the most powerful visual and physical presence

Kansas Quidditch

**BRAND EXCELLENCE AWARD**
For the team with the strongest sense of brand

Lone Star Quidditch Club
EVENT AWARDS

**COMPETITION AWARD**

*For the most successful quidditch tournament run by a team or group of teams*

Bat City Showcase hosted by Lone Star Quidditch Club

**EQUIPMENT GRANT**

Each year, USQ awards a “starter kit” equipment grant to one first-year USQ member team. Equipment provided includes a full set of hoops, one quaffle, three bludgers, one set of snitch shorts, two full sets of USQ headbands, two sets of practice pinnies, one set of short practice cones, and an athletic first aid kit.

The 2015-2016 winner was Saint Paul’s School, a high school team from New Orleans, Louisiana. “Our faculty participation (all younger teachers, who are truly fans of the sport) are as enthusiastic, if not more, than the students themselves,” said Andrew Dart, faculty liaison and quidditch team coach. “This club is here to stay, and I am proud to be the faculty leader that has been charged with making the dreams of these kids (and kids-at-heart) come to life. Our school is over 100 years old, an institution in the New Orleans metro area, and has long been an academic and athletic powerhouse. We are now looking to bring the sport of quidditch into the spotlight.”

**TEAM MEMBERSHIP GRANT**

The annual grant, consisting of membership dues for 14 additional players, is given to two official member teams with at least seven registered players in order to help defray costs for an upcoming season of competitive play. US Quidditch awards its 2015-2016 team sponsorship grants to the District of Columbia Quidditch Club and West Virginia University.

The District of Columbia Quidditch Club (DCQC) team has a goal of building a healthy quidditch environment in the Mid-Atlantic, centered around a strong community in Washington, DC. With the cumulative experience from recent graduates and experienced players on the DCQC team, they have a goal to travel to colleges and universities in the area with fledgling teams, such as American University, Howard University and Georgetown University, and to help them to build more sustainable programs.

The West Virginia Mountaineers, the only USQ team in the state of West Virginia, was founded in fall 2010 as a floor activity in one of the residence halls at West Virginia University. The club achieved recognition as a student organization in 2012, and joined USQ as a member team in 2013. Later that year, the club became a member of WVU’s club sports federation, the nation’s third largest club sports program. In 2014, the team played its first full competitive season in USQ.
“I have always had a competitive spirit and participated in team sports, and in the beginning, quidditch gave me the opportunity to have fun and keep playing sports in college. As our team began to improve (we really started at the bottom), we started to become more competitive. I have watched and helped this team grow so much and become a family, and I’m just really proud to be on this team.”

— A Virginia player
EVENTS

In the 2015-2016 season, USQ hosted nine events that served 153 teams and brought in an economic impact to their host cities of over $1.5 million total. USQ’s events program focuses on hosting high-quality tournaments that are a good competitive experience for our players and showcase the sport to new and existing audiences.

EVENT SANCTIONING

USQ also offers an event sanctioning program to standardize tournament play and provide a higher standard of quality and safety for players around the country. For sanctioned events, USQ can provide a certificate of additional insured to cover the event and facility, recruitment assistance for certified head referees and snitches, social media marketing and advertising, planning and administrative assistance, and financial support. In the 2015-2016 season, USQ sanctioned 17 events and disbursed $805 in support.

2015-2016 SANCTIONED TOURNAMENTS

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Region</th>
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<tbody>
<tr>
<td>Gruesome Twosomes Summer Fantasy</td>
<td>July 18, 2015</td>
<td>Northeast</td>
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<tr>
<td>New Jersey Fantasy Tournament</td>
<td>August 15, 2015</td>
<td>Mid-Atlantic</td>
</tr>
<tr>
<td>Turtle Cup</td>
<td>September 26, 2015</td>
<td>Mid-Atlantic</td>
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<tr>
<td>Spooky Spectacular</td>
<td>October 4, 2015</td>
<td>Mid-Atlantic</td>
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<tr>
<td>Keystone Cup II</td>
<td>October 10, 2015</td>
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<tr>
<td>Cowboy Cup V</td>
<td>October 10, 2015</td>
<td>Southwest</td>
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<tr>
<td>Wolf Pack Classic IV</td>
<td>October 17, 2015</td>
<td>Southwest</td>
</tr>
<tr>
<td>Keep Quidditch Weird</td>
<td>December 5, 2015</td>
<td>Northwest</td>
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<tr>
<td>New Jersey Round Robin III</td>
<td>December 11, 2015</td>
<td>Mid-Atlantic</td>
</tr>
<tr>
<td>Anthill Smackdown</td>
<td>January 16, 2016</td>
<td>West</td>
</tr>
<tr>
<td>Scottish Highland Games</td>
<td>January 16-17, 2016</td>
<td>South</td>
</tr>
<tr>
<td>Midwest Winter Fantasy</td>
<td>January 23, 2016</td>
<td>Midwest</td>
</tr>
<tr>
<td>Bat City Showcase</td>
<td>January 30, 2016</td>
<td>Southwest</td>
</tr>
<tr>
<td>Dan Hanson Invitational III</td>
<td>January 30-31, 2016</td>
<td>West</td>
</tr>
<tr>
<td>Cat City Invitational</td>
<td>March 5, 2016</td>
<td>Northeast</td>
</tr>
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<td>NCQC Community Finale</td>
<td>March 19, 2016</td>
<td>West</td>
</tr>
<tr>
<td>St. Mary’s Tournament</td>
<td>May 6, 2016</td>
<td>Mid-Atlantic</td>
</tr>
</tbody>
</table>

Photos page 20 by Jessica Jiamin Lang Photography, Kean S Goh, and Janelle Hutchinson.
OCTOBER 31-NOVEMBER 1, 2015 • CHAMPION: Q.C BOSTON

25 Teams  
460 Players

26 Snitches  
15 Head referees

72 Games  
1,544 Minutes played

NOVEMBER 7-8, 2015 • CHAMPION: MICHIGAN QUIDDITCH

19 Teams  
366 Players

16 Snitches  
12 Head referees

58 Games  
1,201 Minutes played

Photos by Paulina M. Pascual Photography and Mary Kimball
NOVEMBER 14-15, 2015 • CHAMPION: DISTRICT OF COLUMBIA QUIDDITCH CLUB

23 Teams

20 Snitches

13 Head referees

64 Games

1,392 Minutes played

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NOVEMBER 21-22, 2015 • CHAMPION: MINNESOTA QUIDDITCH

15 Teams

13 Snitches

6 Head referees

37 Games

779 Minutes played

Photos by Nicole Harrig Photography and Mary Kimball
FEBRUARY 6-7, 2016 • CHAMPION: BOISE STATE ABRAXANS

- 9 Teams
- 134 Players
- 14 Snitches
- 9 Head referees
- 20 Games
- 134 Minutes played

Photos by Mary Kimball and Sarah Woolsey
February 20-21, 2016 • CHAMPION: Lone Star Q.C.

- 20 Teams
- 380 Players
- 18 Snitches
- 11 Head referees
- 66 Games
- 1,435 Minutes played

February 27-28, 2016 • CHAMPION: L.A. Gambits

- 25 Teams
- 481 Players
- 18 Snitches
- 16 Head referees
- 75 Games
- 1,665 Minutes played

Photos by Sarah Woolsey, and Mary Kimball
APRIL 16-17, 2016 • CHAMPION: Q. C. BOSTON

60 Teams
1,183 Players
58 Head referees

50 Snitches
20 Event planning volunteers
502 On-site volunteers

2,205 Spectators
155 Games
3,615 Minutes played

Photos by Jessica Jiamin Lang Photography
Photos page 27 by Jessica Jiamin Lang Photography, Janelle Hutchinson, Photography by Ali Markus, Matt Dwyer Photography, Sofia de la Vega Photography, and Will Michels
“This event brought people to our city that had never been here before or had only driven through. The uniqueness of the event and the huge social media presence put Columbia on the map for people around the world who weren’t even here for the tournament.”

—Grayson Hopp, Sales Manager
Columbia Regional Sports Council
“This sport encourages physical, mental, and personal growth and health for all its players.”

— A Bellingham, WA player

**Education and Training**

In addition to hosting events, USQ is dedicated to offering education, certification, and training programs that develop future leaders and make the sport safer and sustainable.
**OFFICIALS TRAINING**

As a fast-paced sport with many different moving parts, quidditch requires several officials. Every match is officiated by six referees: a head referee, two assistant referees, a snitch referee, and two goal referees. These referees work together to ensure that each game is run safely and effectively.

USQ’s referee training program aims to certify referees to ensure the highest standards nationwide. Referee certification is an ongoing process, consisting first of a written and practical test, and supplemented by referee training programs, online resources, and a system to continually review referee performance. In the 2015-2016 season, USQ certified 88 head referees.

**REFEREE OF THE MONTH AWARD**

The Referee of the Month program rewards and celebrates the best referees in our sport. At the end of the year, the best referee was selected from the monthly winners to receive the Referee of the Year award, to win a plaque and free lodging and travel to referee at US Quidditch Cup.

**REFEREE OF THE YEAR AWARD**

The Referee of the Year Award winner was determined based on the number of officiated games in the head referee and assistant referee positions; feedback from coaches, peer referees, and event directors; and additional contributions to the sport as a referee ambassador. For 2015-2016, Erin Mallory was selected as Referee of the Year.

As Referee of the Year, Mallory received a plaque and a travel stipend for US Quidditch Cup 9; because, however, she played for District of Columbia Quidditch Club in addition to refereeing at USQC9,

“Winning this award is amazing to me. I’m so humbled that out of all the talented referees that won Referee of the Month, that I was selected and honored. I hope to do the Mid-Atlantic proud as well as all the other referees in quidditch.”

— Erin Mallory

Photo by Monica Wheeler Photography
Photos page 28 by Kean S Goh, Monica Wheeler Photography, Will Michels, and Caleb Ragatz
she was not able to accept the $1,000 stipend. The stipend went to Referee of the Year runner-up Michael Clark Polner, who accepted that award.

Mallory started playing quidditch five years ago when she joined the University of Maryland quidditch team, attending World Cup V that November. The following year, she began working as an assistant and snitch referee. Her junior year, she began officiating intramural sports on campus at UMD, which prepared her for her USQ referee test at the beginning of her senior year. Mallory also worked this year as a high school football referee, which she says helped her development as a referee.

**COACH CERTIFICATION**

Every US Quidditch team is required to have a coach. This person may also be a player, but must attend regionals and nationals with their team and must complete USQ’s coach certification prior to their team competing in any official games. The goal of coach certification is to ensure that all teams are familiar with USQ policies and procedures, understand the symptoms and risks for concussions, and have a leader who understands the basic tenets of coaching.

The purpose of the USQ coaching development and training program will teach coaches to coach, not to play the game. Coaches will learn to teach the game in a positive way by choosing effective drills and fostering an environment inclusive to all USQ members. Coaches will gain credibility with their teams, as well as with their schools and community administrators. The program is designed to introduce leaders to the responsibilities and philosophies of coaching. The program demonstrates how to provide a safe and athlete-centered environment that emphasizes positive growth and sportsmanship.

**CERTIFICATION REQUIREMENTS**

- Register as a current coach member
- Complete a Positive Coaching Alliance webinar
- Complete a concussion webinar
- Complete a USQ policy quiz

**TOURNAMENT DIRECTOR CERTIFICATION**

This season was the second year of our Tournament Director certification program, created to ensure that every official game meets league standards, and that event managers are aware of resources available to them and understand league policies. The program is free, and consists of a one-hour training session, a brief online assessment, and continued access to resources, training opportunities, and a community of other TDs and USQ staff to answer ongoing questions.

Certified tournament directors organized every one of our 136 official events this season. Overall, USQ certified 199 tournament directors and held 49 certification sessions.
Initiatives

This year, USQ focused on a number of different programs and policies to strengthen the foundations of the sport and expand our resources moving forward.

**BOARD EXPANSION**

The USQ Board of Directors continued development this season by bringing on two new board members, Jeni Craswell and Kara Levis.

**IQA WORLD CUP 2016**

The IQA World Cup was held in July 2016 (just past the end of the USQ season), and we coordinated the US National Team that traveled to Frankfurt, Germany to win the silver medal. The team, composed of 21 talented athletes and two experienced coaches, demonstrated the incredible level of skill, talent, and sportsmanship that we see every day from our teams.

**QUIDDITCH TURNS TEN BOOK**

To mark the anniversary of the sport, we released *Quidditch Turns Ten*, a commemorative coffee table book chronicling the history of the sport with personal perspectives from players, photographers, and volunteers.

**MOUTHGUARDS MANDATORY**

Starting with this season, the USQ rulebook makes mouthguards a required piece of equipment for all players during official games.

**OFFICIALS COMPENSATION**

Continuing our efforts to increase referee quality and quantity, we added two levels of officials compensation at US Quidditch Cup 9, in addition to the certified head referees paid $20 per game officiated. Certified snitch runners were paid $5 per game, and certified lead assistant referees were paid $10 per game.

**YOUTH QUIDDITCH**

Increasing competitive quidditch opportunities for children under the age of 18 is one of USQ's strategic priorities for the next three years. In the 2015-2016 season, children had the opportunity to play at several regional championships and at US Quidditch Cup 9.
OUR PEOPLE

Board of Directors

ALISON O’NEIL
DAN HANSON
Secretary
JACOB ADLIS
Board Chair, Treasurer

JENI CRASWELL
KARA LEVIS
MATT HAYDEN

Staff

ALICIA RADFORD
Acting Executive Director (July to October)
DONTE QUININE
Executive Director (October to December)
ERIC SCHNIER
Membership Director (January to June)

KATIE STACK
Membership Director (July to January)
MARY KIMBALL
Events Manager
SARAH WOOLSEY
Events Director, Interim Executive Director (December to June)

Photos by Jessica Jamin Lang Photography and Monica Wheeler Photography
Volunteers

In the 2015-2016 season, over 70 hardworking and dedicated individuals gave their time to USQ as year-round volunteers helping with administration, communications, and program management, and hundreds of other volunteers helped make our events run. USQ couldn’t do it without you—thank you!

Alexander Amodol
Logan Anbinder
Megan Anderson
Jayke Archibald
Elizabeth Barcelos
Amanda Beaver
Kelby Brooks
Katrina Bynum
Brandi Cannon
Jeff Chatterton
Michael Clark-Polner
Lisle Coleman
Kym Couch
Richard Crumrine
Amber Cummings
Daniel Daugherty
Clay Dockery
Kerri Donnelly
Matthew Dwyer
Matt Dwyer
Alex Garcia
Isabella Gong
Dan Hanson
Nicole Harrig
Emily Hickmott
Ra Hopkins
Crystal Hutcheson
Sarah Kneiling

Alex Krall
Jessica Jiamin Lang
Jared Leggett
Nathan Love
Josh Maher
Erin Mallory
Joshua Mansfield
Rebecca Martin
Michael Mason
Joshua Mattison
Tania Medney
Dylan Meyer
Erik Morlock
Kathryn Mudgway
Brian Nackasha
Ricky Nelson
Emily Oliver
Max Parks
Kelsey Peterson
Caroline Pitt
Austin Pitts
Alec Powers
Meaghan Prenda
Martin Pyne
Caleb Ragatz
Jackie Ross
Jonathon Ruland
Devin Sandon

Courtney Savage
Alex Scheer
Jeremy Schleicher
Chris Seto
Jeff Sherman
Zach Smith
Curtis Taylor
Minal Thakkar
Marcus Toomey
Suzanne Vanderwiel
Tad Walters
Nick Zakoske

Photos by Jessica Jiamin Lang Photography and Brianna Marian Photography
USQ is generously supported by a variety of city partners, organizations, and individual donors. We are grateful for the support that helps us host high-quality events and support regular season competition that spreads awareness and appreciation for our unique sport. Every dollar we raise ensures that we can continue delivering quality events, programs, and initiatives while keeping membership fees low.

At our tenth anniversary, we wanted to thank the people who have donated to our organization over the past 5 years. We appreciate their support!

**INDIVIDUAL DONORS**

Becky Abelove  
Norman Acker  
Jacob Adlis  
Wendy Archibald  
Alvin Arnold  
Angeleigha Arnold  
Laura Atkins  
Andrew Axtell  
Cassie Axtell  
Zachary Baker  
Janos Barbero  
Elizabeth Barlow Rodgers  
Harrison Baucom  
Robert Beer  
Kimberly Belcher  
Alex Benepe  
Judith Spector  
Barry Benepe  
Martha Berry  
Bryan Bixler  
Molly Bocian  
Daniel Breitenbach  
Rebecca Calder  
Adam Callan  
Andrew Caratini  
Vincent Cardin  
Andrea Castillo  
Joan Centofanti  

Jacob Chovanec  
Margaret Christopher  
Chelsea Davis  
Susan Coleman  
Giselle Colon  
Daryl Couch  
Kymberly Couch  
Kris Cox  
Max Curran  
Melisa DeGracia  
Dorricott Family  
Ryan Flynn  
Susan Freund  
Tamera Galtelli  
Lindsay Garten  
Kelda Gehrig  
Marcy Glanz  
Vanessa Goh  
Jose Gonzalez  
Gary Graves  
Jodie Greenhouse  
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Melissa Hanley  
Aaron Hanner  
Daniel Hart  
Kathy Hatch  
Concetta Havlin  

Abby Hegarty  
Ryan Hicks  
Fred Hintz  
Ann Hollenbach  
Marissa Hondros  
Lindsay Howarth  
Scott Huffmon  
Byron Hughes  
Lacey Hutchman  
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Kristin Jakus  
Jonathan Jewell  
Dawn & Gary Karpoff  
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Martha Kimball  
Joanne Klein  
Matthew Klimuszka  
Denise Kvancz  
Jiamin Lang  
Daniel Lange  
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Mark Maruska       Jane & Neil Rechtman   Robert Terreri
Sarah McGowan      Jennifer Rickerson     Andrew Tumminia
Marie McLaughlin   Anthony Rieger         Michele Usis
Marci Morimoto     Jordan Rigsby          Madison Vaughn
Moseley Family     Shirley Rogers         Allan Waldron
Cody Narveson     Phillips Rohnke         Ruth Westheimer
Charles Nasta      Joseph Roth            Thomas Whipple
David Nguyen       Daniel Santoro         Jason Widstrom
Margaret O’Connor  Martin, Janine, & Nina Sarna
Harry & Lorraine Olen Ira & Linda Schiffer
Kaysi Overby       Mark and Maureen Scura
Ronny Pace         Rajan Shah             Karen Woolsey
Faith Pannell      Frank & Eve Sharry-Stockton
Michael Pascutoi   Julia Sobczak          Carole Zasowski
Fraser Posford     Amy Spitz              Amanda Zwar
David Prueter      Katie Stack           Gabrielle Zweifel
Adam Racinskas     Kerry Stubbs
“Quidditch provides competitive gameplay without the skill barrier traditional sports carry with them. You can’t walk onto a varsity soccer team not having played before. Quidditch is accepting and capable of teaching.”

— A New York, NY player
## Profit and Loss

For July 1, 2015 - June 30, 2016

### REVENUE

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Donations</td>
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<tr>
<td>Events</td>
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<td>Membership</td>
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<td>Merchandise</td>
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<td>Cost of Goods Sold</td>
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### EXPENSES

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<tr>
<td>Administrative</td>
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<tr>
<td>Referees, EMTs &amp; Other Contractors</td>
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<td><strong>Net Income</strong></td>
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## Functional Allocation

For July 1, 2015 to June 30, 2016

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REVENUE

EXPENSES

FUNCTIONAL ALLOCATION